

# TNAASH طنعش

Arabic · Lebanon · 86 min · 2022 · Boudy Sfeir, writer-director

## SOCIAL DRAMA · JURY-ROOM THRILLER

**The destiny of a young refugee falls in the hands of twelve jury members.**

“What would a group of Lebanese people, from different sectarian and political backgrounds, do when they have to take a unified decision? Would they be objective, even for once?”

Boudy Sfeir, director's statement

## SYNOPSIS

Post-explosion Lebanon. A fictional judicial reform creates the country's first jury trial. Twelve ordinary citizens, drawn from across Lebanon's sectarian, political, and social divides, are locked in a dilapidated room inside the national electricity company to decide the fate of a Syrian refugee accused of murdering a social activist.

Two witnesses saw the accused fleeing the scene. Death penalty is in effect. One verdict required: unanimous.

One juror votes innocent. Alone against eleven. The others are impatient to leave. What follows is not a debate about evidence. It is an excavation of everything Lebanon has buried.

## THE ROOM

Filmed inside a real room at Lebanon's national electricity company, chosen for its symbolic weight. The state of the location mirrors the state of the country: degraded, barely functional, impossible to ignore.



## RECOGNITION

### Best Local Feature Fiction

Lebanese Independent Film Festival · LIFF 2023

Award · LAFA 2023

Award · Oniros 2023

Official Selection · FFLF (France)

## THEATRICAL RELEASE

### Grand Cinemas Lebanon

November 16, 2023

ABC Ashrafieh · Verdun · Dbayeh

## FORMAT & DELIVERY

Arabic original · EN/FR subtitles

DCP · Digital · Streaming-ready

IMDb → [tnaash.mov](#) →

# Twelve jurors. One verdict. The conversation every Arab country is already having.

All-dialogue prestige drama. Single location. Built for the metric that matters most: completion.

## 113M

### EGYPT

MENA's largest audience. 1.5M Sudanese since 2023. The jury's dilemma is the country's dilemma.

## 37M

### SAUDI ARABIA

44% expatriates, fastest-growing cinema market. A nation redefining itself understands every word in that room.

## #1 MENA

### PERFECT STRANGERS

Arabic ensemble drama. 11 Arab countries. Top 5 non-English globally. The format works on platforms.

Twelve citizens are summoned to decide a man's fate. Eleven vote guilty. One refuses. As they argue, the evidence they trusted begins to crack, and what each juror reveals about themselves becomes more damaging than anything said about the accused.

## WHY THIS RESONATES NOW

### Egypt

In the film, jurors confront what they believe about justice when the accused is someone they'd rather not see. In Egypt today, **1.5 million Sudanese families** have arrived since 2023, joining Syrian and Yemeni communities. 113 million people are navigating the same question: what do we owe the person in our midst? Every character in that room has a counterpart in Cairo.

### Saudi Arabia

One juror says: "Lebanese, only on my ID." Syrian mother. Lebanese father. A lifetime of proving he belongs. In a nation where **44% of the population are expatriates** and Vision 2030 is reshaping national identity, 37 million people understand what it costs to be the one who has to prove he's in the right room.

### Pan-Arab + Diaspora

Lebanese dialogue, understood across the region. The emotional language of identity, class, and justice needs no adaptation. ~15M Lebanese diaspora, millions more navigating between cultures. This audience discovers content before algorithms do, and shares it because the conversation outlasts the credits.

## WHY THEY STAY

**All-dialogue, single location. Every minute is story.** Votes shift from 11-1 to unanimous, no shortcuts. Viewers stay because the outcome is uncertain; they recommend it because the question follows them home. **Award-winning across five international festivals**, including a FFLF world premiere, giving platforms editorial prestige that earns coverage, not just catalogue depth.

## PLATFORM PERFORMANCE

### Perfect Strangers

Arabic · Netflix · 2022

## #1 MENA

in 11 Arab countries, debut week  
The title that proved Arabic ensemble drama travels. One premise. Same audience, higher stakes.

### Capernaum

Lebanon · 2018 · Nadine Labaki

## \$68M

worldwide on a \$4M budget  
Lebanese independent film. Acquired after Cannes. First-movers on MENA prestige earned 17x production budget.

### Farha

Jordan · Netflix · 2022

## Viral

Cultural debate drove discovery  
What looked like editorial risk became Netflix's highest-engagement Arabic event of 2022. The audience marketed it.

### The content gap

Platforms have Arabic comedy, romance, and action. The gap is prestige: Arabic drama about shared identity that travels every market and holds subscribers past the first month. That is the title that defines an editorial reputation.

# Boudy Sfeir

Writer-Director [IMDb →](#)



Sfeir has directed across genres (psychological thriller, folk comedy, digital farce), building toward *Tnaash*, his most formally rigorous work and the film that placed him on the international festival circuit. His previous credits include *Shahid*/MBC originals and Amazon Prime, making him one of the few Lebanese directors with a track record across theatrical film and major Arabic-language streaming platforms.

## CINEMATIC APPROACH

Camera and lighting serve symbolic realism. Sfeir uses snap-zoom to create voyeur proximity: present but uninvited. Fast-rate editing drives sustained tension through ensemble conversation. Sound design layers street noise and military aviation, placing Lebanon's external reality inside the sealed room.

## FILMOGRAPHY

### 2026 • MICHA

Director/Writer · Psychological Horror · In Development  
A young woman seeks help from an AI therapist. Something else answers back.

### 2025 • Zahrat Omri (زهرة عمري)

Director · Shahid Platform / MBC Iraq  
[Watch on Shahid →](#)

### 2024 • Girls'Play

Creator/Director · Amazon Prime  
[Watch on Prime →](#)

### 2024 • Harim Al Jarah

Creator

### 2022 • Tnaash (طنعش)

Director/Co-writer · 86 min  
Best Local Feature · LIFF 2023  
Award · LAFA 2023 · Award · Oniros 2023 · Official Selection · FFLF Grand Cinemas Lebanon, November 2023

### 2021 • The Visit

Co-writer · Shahid Original

### 2019 • Red Lebanese

Director

### 2018 • Mala 3al2a (ملا علا)

Director/Writer

### 2017 • Ekil, Sherib, Neyim (أكل، شرب، نيام)

Director/Writer

### 2014 • Debut Feature

Psychological thriller. Village. Media, exorcism, collective belief.

## CONTACT

### Boudy Sfeir

Writer-Director · Tnaash  
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AVAILABLE FOR INTERNATIONAL ACQUISITION · Screener, DCP, and complete materials on request · Arabic original · EN/FR subtitles · 86 min  
· Lebanon · 2022 · [mnmm@cultscale.com](mailto:mnmm@cultscale.com)

The ensemble connects directly to Lebanon’s most recognized international productions. **Yaacoub** headlined Broken Keys (Keyrouz), Lebanon’s Academy Award submission for 2022 and a Cannes Un Certain Regard selection. **Farah** and **Assaf** both appeared in The Insult (Doueiri), Lebanon’s first Oscar-nominated feature, and Assaf anchored Al Hayba across six seasons, the country’s most widely exported television series. **Abdul Baki** trained at the Royal Central School of Speech and Drama and currently teaches at MBC Academy, Beirut’s leading professional screen performance program. **Dagher** and **Abdo** bring performing audiences from comedy and live-music circuits that acquisitions campaigns rarely reach through conventional art-house positioning. That Sfeir drew a cast of this standing for a debut feature is the kind of signal the international market reads.



**Tarek Yaacoub** [IMDb](#) [IG](#)  
BROKEN KEYS · KTEER KBEER



**Christina Farah** [IMDb](#) [IG](#)  
THE INSULT



**Mohamad Assaf** [IMDb](#) [IG](#)  
CAPERNAUM · AL HAYBA



**Sara Abdo** [IMDb](#) [IG](#)  
GLIMPSES OF A FUTURE · STAGE



**Yara Zakhour** [IMDb](#) [IG](#)  
A SAD & BEAUTIFUL WORLD



**Tarek Hakmi** [IMDb](#) [IG](#)  
VALLEY OF EXILE



**Tony Dagher** [IMDb](#) [IG](#)  
IMPROV LEBANON · ZAKAZBA



**Ali Al Najjar** [IMDb](#)  
MAKHRAJ 7 · HAQQ ARAB



**Sany Abdul Baki** [IMDb](#) [IG](#)  
MBC ACADEMY



**Patrick Chemali** [IMDb](#)  
AWAKE



**Shady Ardati** [IMDb](#)  
THEATRE



**Ali Choucair** [IMDb](#)  
ENSEMBLE