

# TNAASH طنعش

Arabic · Lebanon · 86 min · 2022 · Boudy Sfeir, writer-director

## SOCIAL DRAMA · JURY-ROOM THRILLER

**The destiny of a young refugee falls in the hands of twelve jury members.**

“What would a group of Lebanese people, from different sectarian and political backgrounds, do when they have to take a unified decision? Would they be objective, even for once?”

Boudy Sfeir, director's statement

## SYNOPSIS

Post-explosion Lebanon. A fictional judicial reform creates the country's first jury trial. Twelve ordinary citizens, drawn from across Lebanon's sectarian, political, and social divides, are locked in a dilapidated room inside the national electricity company to decide the fate of a Syrian refugee accused of murdering a social activist.

Two witnesses saw the accused fleeing the scene. Death penalty is in effect. One verdict required: unanimous.

One juror votes innocent. Alone against eleven. The others are impatient to leave. What follows is not a debate about evidence. It is an excavation of everything Lebanon has buried.

## THE ROOM

Filmed inside a real room at Lebanon's national electricity company, chosen for its symbolic weight. The state of the location mirrors the state of the country: degraded, barely functional, impossible to ignore.



## RECOGNITION

### Best Local Feature Fiction

Lebanese Independent Film Festival · LIFF 2023

Award · LAFA 2023

Award · Oniros 2023

Official Selection · FFLF (France)

## THEATRICAL RELEASE

### Grand Cinemas Lebanon

November 16, 2023

ABC Ashrafieh · Verdun · Dbayeh

## FORMAT & DELIVERY

Arabic original · EN/FR subtitles

DCP · Digital · Streaming-ready

# Twelve men decide if one of them belongs. 400 million Arabic speakers recognize the room.

Justice, identity, coexistence. Tnaash turns a jury room into the conversation the Arab world is ready to have.

## 113M

### EGYPT

MENA's largest audience. 1.5M Sudanese arrived since 2023. The question of who belongs is a daily conversation in Cairo.

## 37M

### SAUDI ARABIA

44% expats, fastest-growing cinema market. "Who belongs?" is the defining question of a nation reshaping itself.

## #1 MENA

### PERFECT STRANGERS

Arabic ensemble drama. 11 Arab countries. Top 5 non-English globally. The format works on platforms.

Every character in the room represents a voice every Arab society holds. The film doesn't preach. It forces twelve men to listen to each other. Viewers leave thinking about their own community. That's not controversy. That's completion rates.

## WHO WATCHES

### Egypt + Saudi Arabia

The two biggest MENA markets live this film's question daily. In **Egypt** (113M), 1.5 million Sudanese have arrived since 2023. Who gets to stay, who gets a voice, is a conversation in every Cairo neighbourhood. In **Saudi Arabia**, 44% of the population are expatriates: **16 million people** building a country they may never fully belong to. 9 million Egyptians work across the Gulf. They know what it means to be judged in someone else's room.

### Pan-Arab Diaspora

~15M Lebanese, millions more Arab communities worldwide. A film about belonging speaks directly to people navigating identity between two cultures. This audience drives organic discovery and sustains long-tail viewership.

### International Arthouse

12 Angry Men is the most remade format in world cinema: Russia, China, Japan, India. Tnaash is the first Arab version, set in a country with **no jury system**. International viewers enter through genre. They stay for the humanity.

## WHY THEY STAY

**The genre is built for engagement.** Ensemble debate, escalating reveals, no safe resolution. Twelve men representing the full spectrum of a society, learning to sit in a room together. Viewers stay because the answer isn't comfortable, and recommend it because the question matters.

**7 awards and a FFLF world premiere** give platforms editorial positioning: prestige Arabic content about coexistence that earns press, not just views.

## PLATFORM PERFORMANCE

### Perfect Strangers

Arabic · Netflix · 2022

## #1 MENA

in 11 Arab countries, debut week  
Top 5 non-English globally · Most-watched Arabic film on Netflix

### Capernaum

Lebanon · 2018 · Nadine Labaki

## \$68M

worldwide on a \$4M budget  
Cannes Jury Prize · \$54M from China alone

### Farha

Jordan · Netflix · 2022

## Viral

Cultural debate drove organic discovery  
Conversation → top trending → subscriber spike

### The content gap

Platforms have Arabic comedy, romance, and action. What's missing is prestige Arabic drama that speaks to shared identity across the region. Stories that make audiences feel seen, and make them talk. Tnaash fills that gap.

Netflix Global Top 10 · UNHCR 2025 · Saudi GASTAT 2024 · Omdia

# Boudy Sfeir

Writer-Director



Sfeir has directed across genres (psychological thriller, folk comedy, digital farce), building toward *Tnaash*, his most formally rigorous work and the film that placed him on the international festival circuit. His previous credits include *Shahid*/MBC originals and Amazon Prime, making him one of the few Lebanese directors with a track record across theatrical film and major Arabic-language streaming platforms.

## CINEMATIC APPROACH

Camera and lighting serve symbolic realism. Sfeir uses snap-zoom to create voyeur proximity: present but uninvited. Fast-rate editing drives sustained tension through ensemble conversation. Sound design layers street noise and military aviation, placing Lebanon's external reality inside the sealed room.

## FILMOGRAPHY

### 2026 • MICHA

Director/Writer • Psychological Horror • In Development  
A young woman seeks help from an AI therapist. Something else answers back.

### 2025 • Zahrat Omri (زهرة عمري)

Director • Shahid Platform / MBC Iraq  
[Watch on Shahid →](#)

### 2024 • Girls'Play

Creator/Director • Amazon Prime  
[Watch on Prime →](#)

### 2024 • Harim Al Jarah

Creator

### 2022 • Tnaash (طنعش)

Director/Co-writer • 86 min  
Best Local Feature • LIFF 2023  
Award • LAFA 2023 • Award • Oniros 2023 • Official Selection • FFLF Grand Cinemas Lebanon, November 2023

### 2021 • The Visit

Co-writer • Shahid Original

### 2019 • Red Lebanese

Director

### 2018 • Mala 3al2a (ملا علا)

Director/Writer

### 2017 • Ekil, Sherib, Neyim (أكل، شرب، نيام)

Director/Writer

### 2014 • Debut Feature

Psychological thriller. Village. Media, exorcism, collective belief.

## CONTACT

### Boudy Sfeir

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AVAILABLE FOR INTERNATIONAL ACQUISITION • Screener, DCP, and complete materials on request • Arabic original • EN/FR subtitles • 86 min  
• Lebanon • 2022 • [mnm@cultscale.com](mailto:mnm@cultscale.com)