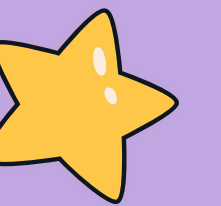
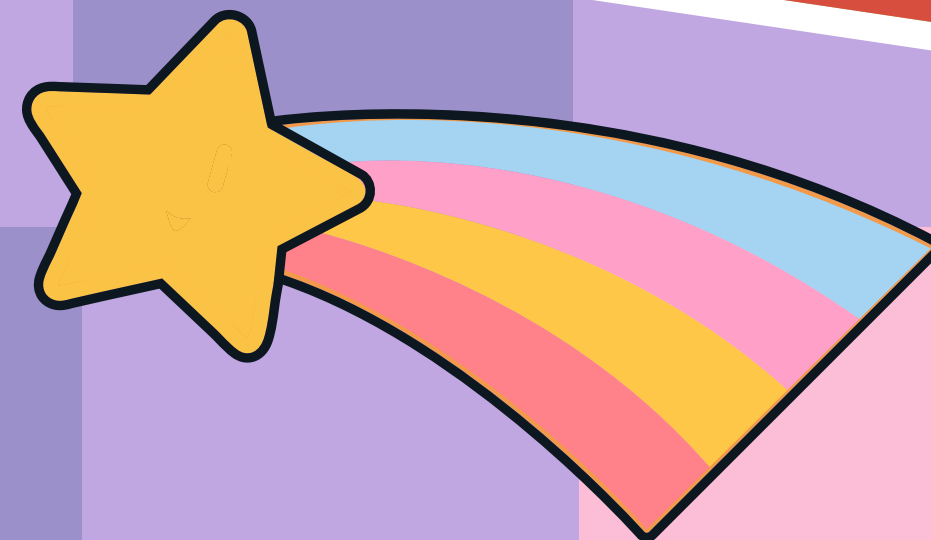
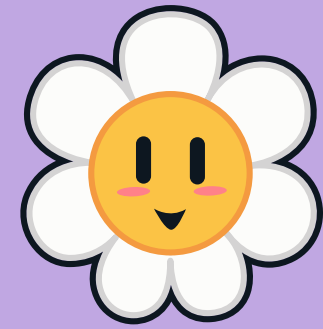
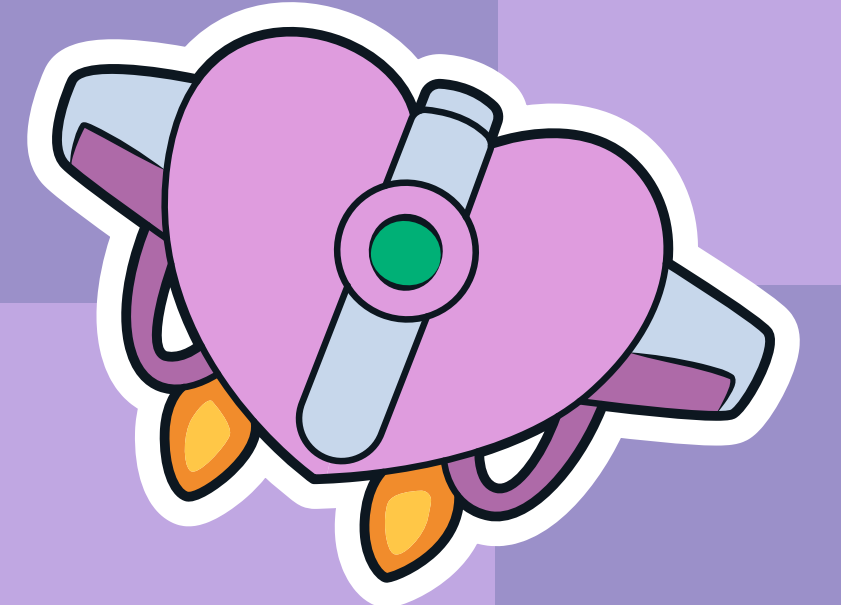
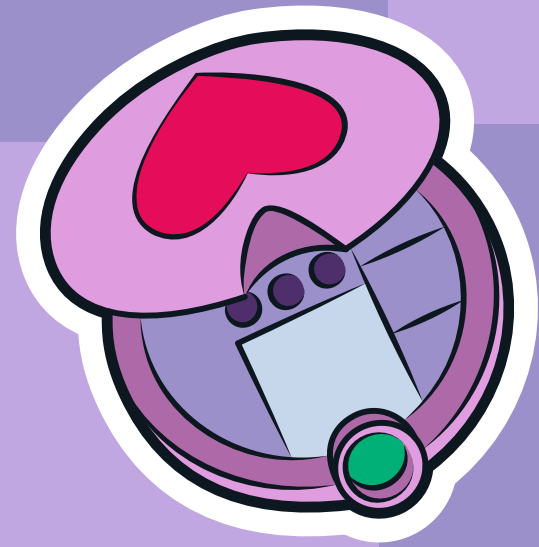


# Totally Spies!

IT'S  
SPY  
DAY!



CHIBI GUIDE



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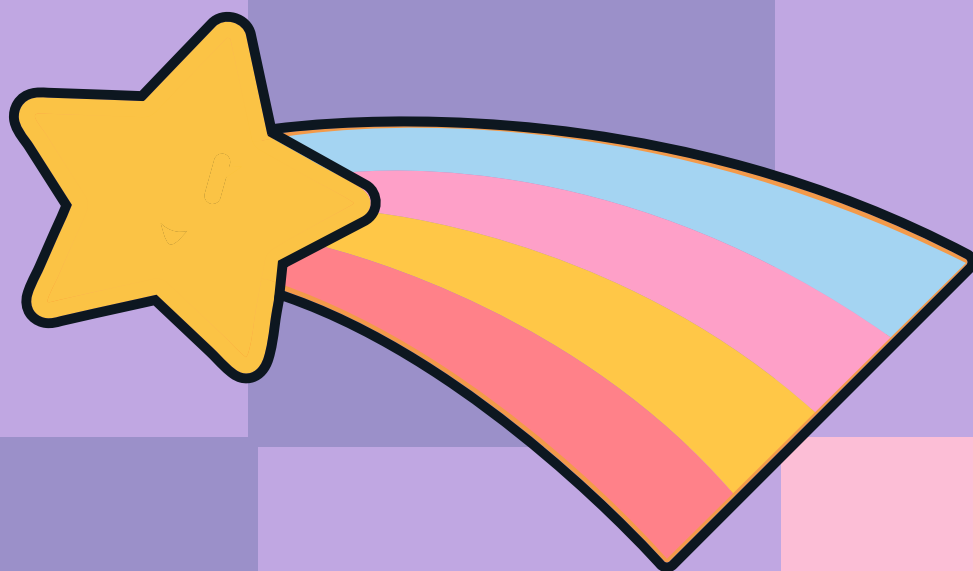
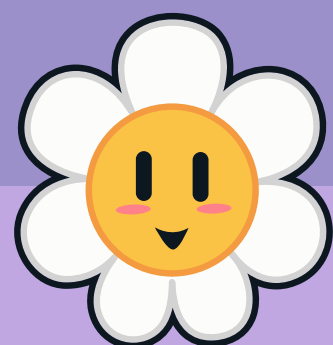
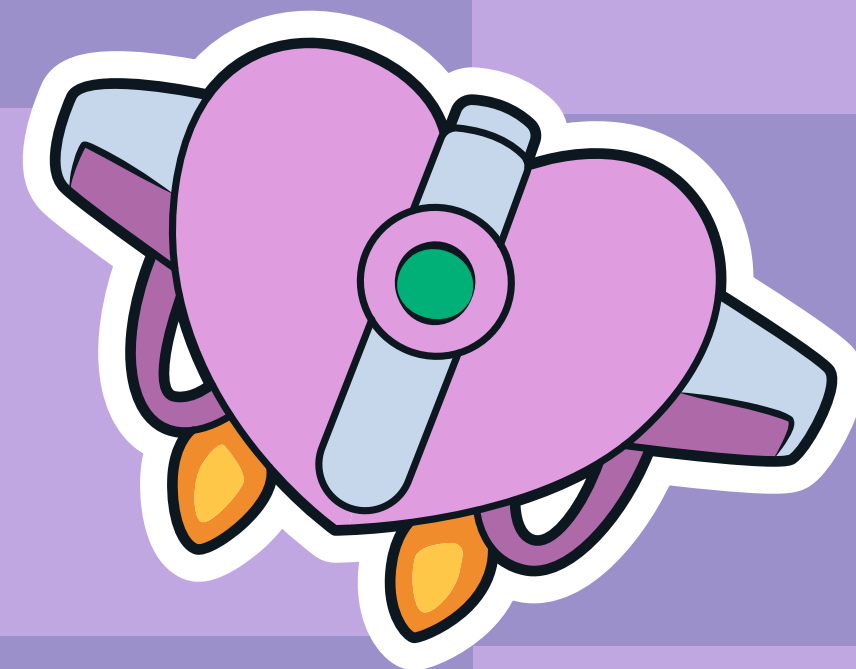
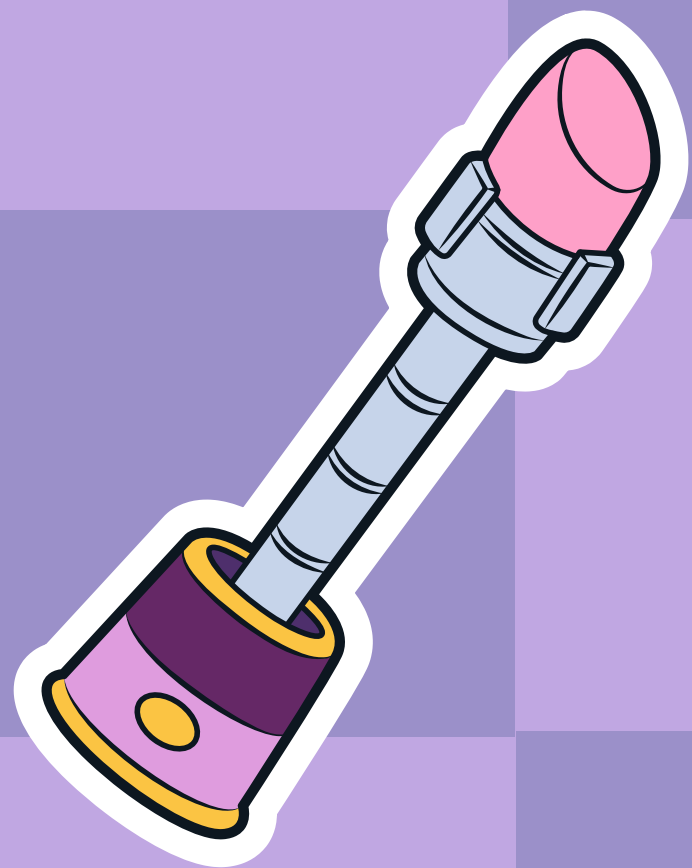
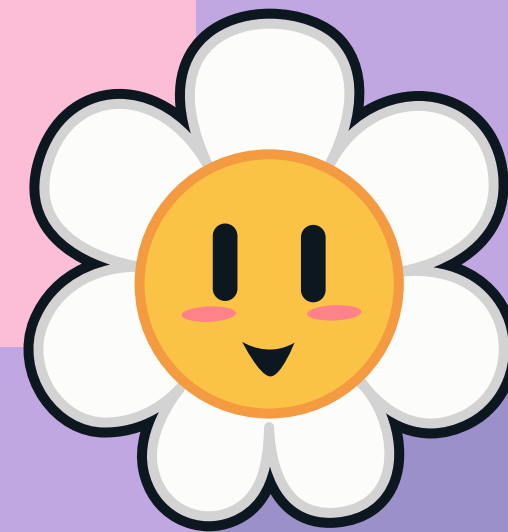
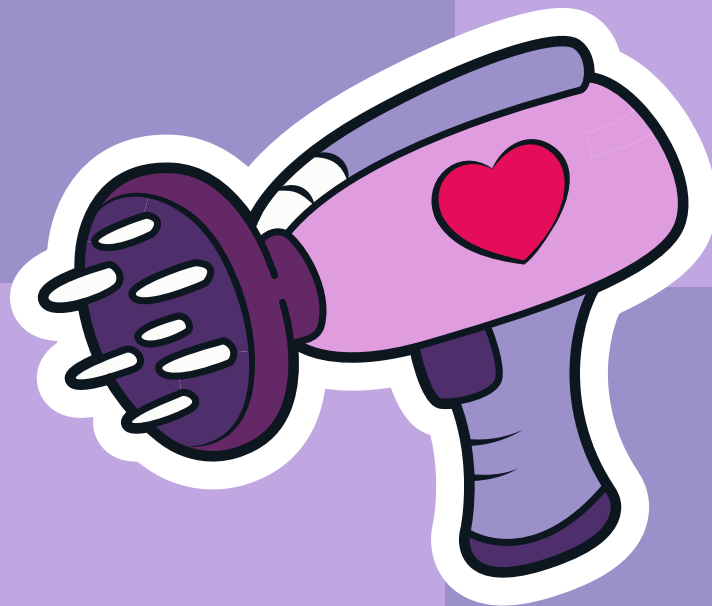
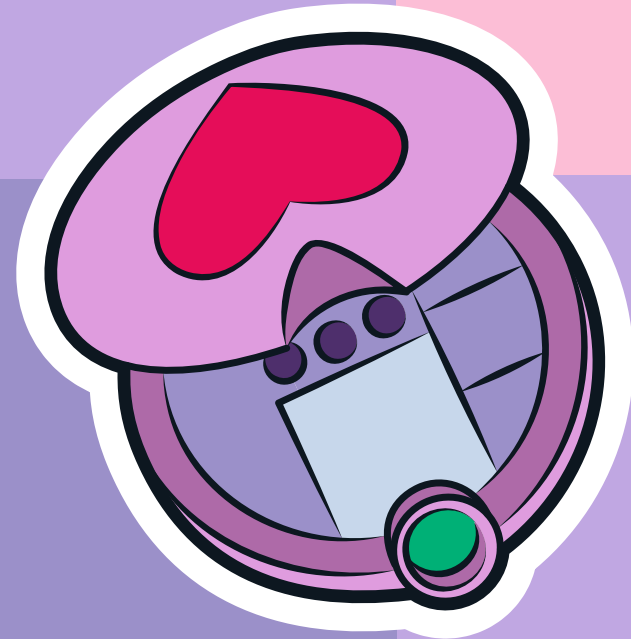
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## LEGAL

p.31



# BRAND ELEMENTS





Full Colour



MB\_Ani\_Stacked Logo\_001\_GMYK.ai



MB\_Logo\_Black\_Stacked.ai

Limited Colour



MB\_Ani\_One Line Logo\_001\_GMYK.ai



MB\_Logo\_Black\_OneLine.ai

Black & White

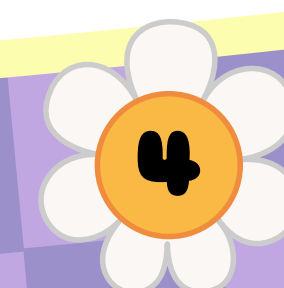


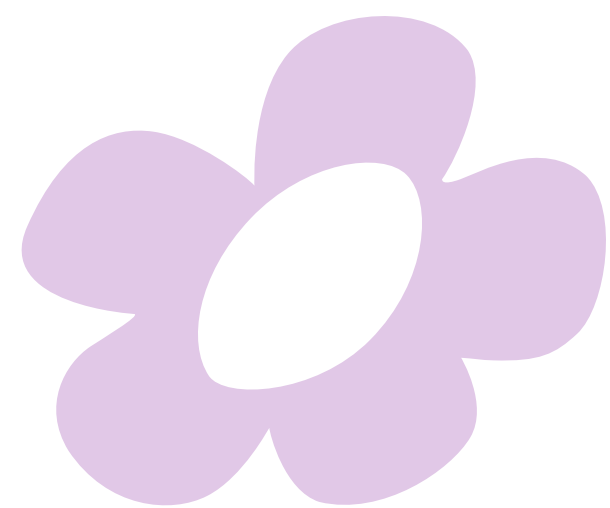
MB\_Ani\_One Line Logo\_001\_GMYK.ai



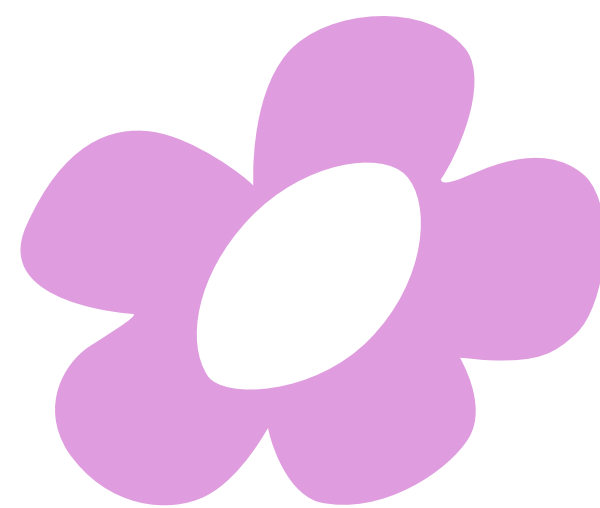
MB\_Logo\_Black\_OneLine.ai

Full logo preferred use. Logo stamp more used decoratively, where the full logo is used elsewhere.

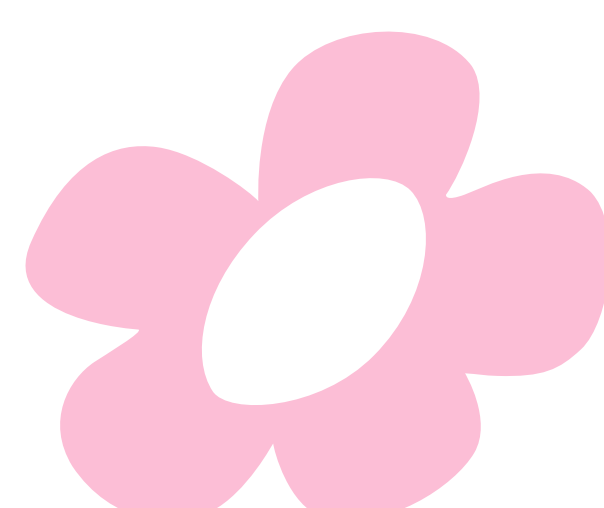




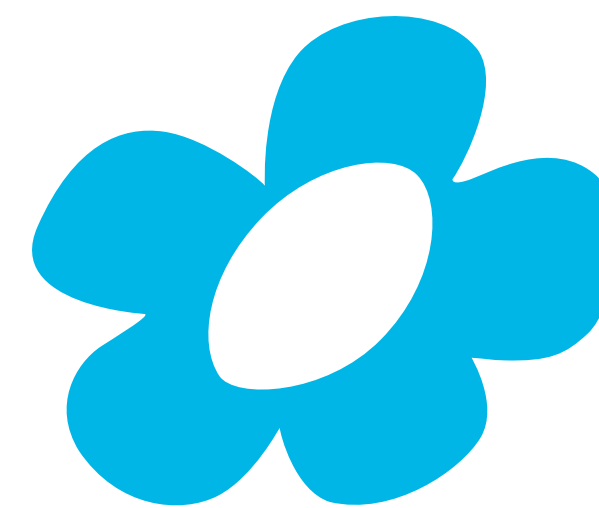
PMS 531 C



PMS 251 C



PMS 2036 C



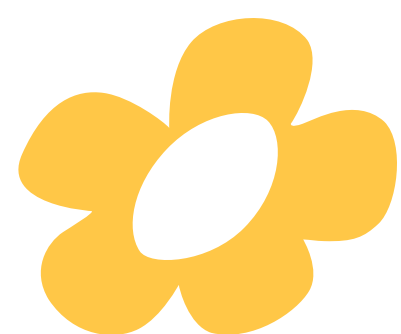
PMS 298 C



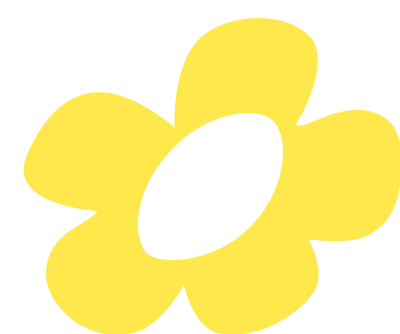
PMS 2040 C



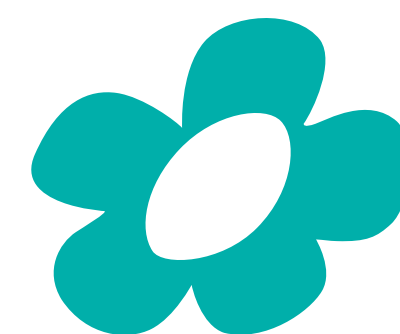
PMS 7487 C



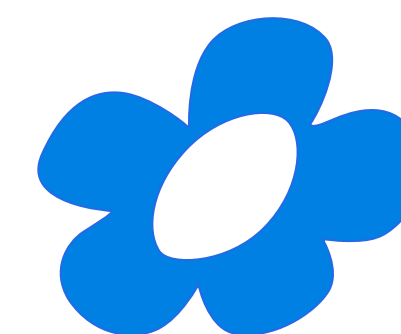
PMS 1225 C



PMS 101 C



PMS 326 C





PMS 2727 C

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## Clover



### OUTLINES

-  PMS BLACK 6 C
-  PMS 731 C

### HAIR

-  PMS 2001 C
-  PMS 123 C
-  PMS 143 C



### EYES

-  PMS 298 C
-  PMS 7689 C



TSM\_CHIBI\_CLOVER\_CA\_COLOURS.ai



### SUIT

-  PMS 710 C
-  PMS 1805 C

### SKIN


-  PMS 474 C
-  PMS 487 C

### BELT



-  PMS 4149 C
-  PMS 657 C

## Alex



### HAIR

-  PMS BLACK 6 C
-  PMS 2110 C
-  PMS 276 C

### BELT

-  PMS 4149 C
-  PMS 657 C



### EYES

-  PMS 7526 C
-  PMS 6018 C





TSM\_CHIBI\_ALEX\_CA\_COLOURS.ai

### SUIT

-  PMS 136 C
-  PMS 6018 C



### SKIN

-  PMS 6026 C
-  PMS 4057 C
-  PMS 4058 C


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## Sam

### OUTLINE

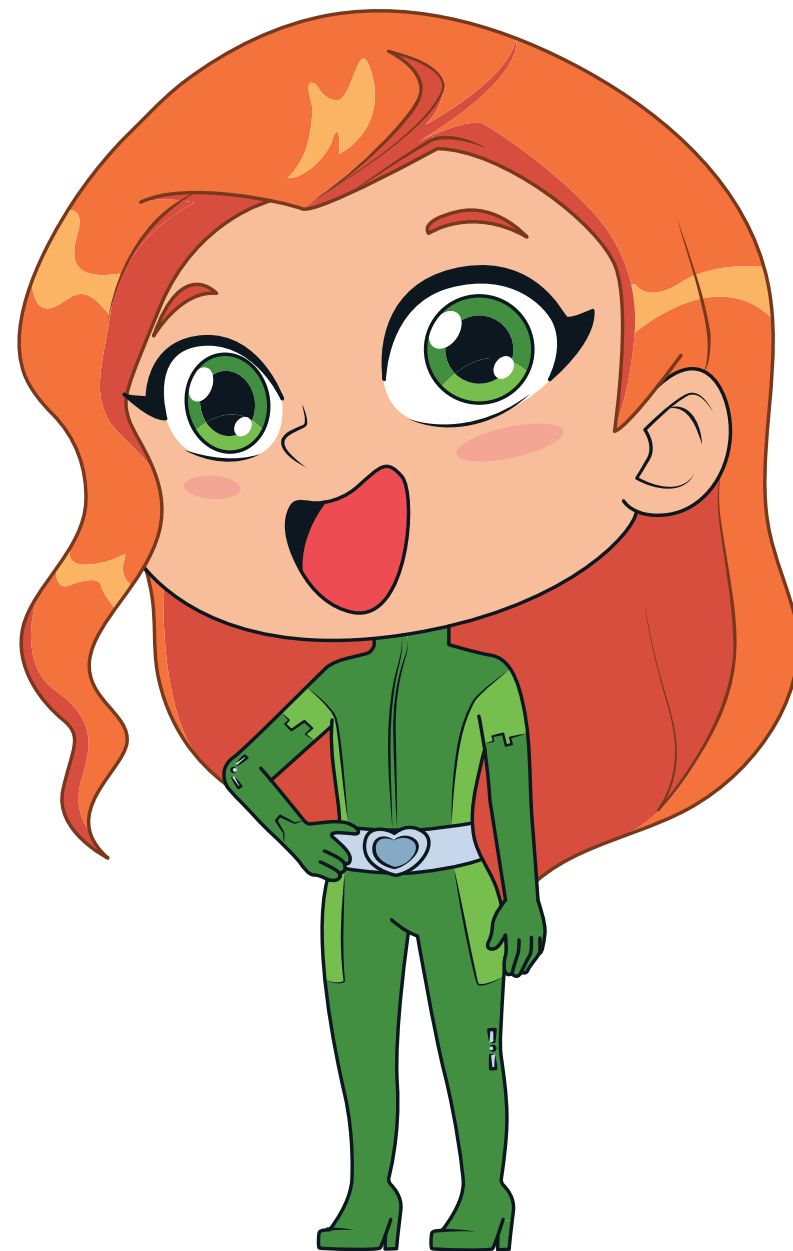
-  PMS BLACK 6 C
-  PMS 168 C

### HAIR

-  PMS 2009 C
-  PMS 4012 C
-  PMS 6047 C


### SKIN

-  PMS 473 C
-  PMS 487 C
-  PMS 4058 C





TSM\_CHIBI\_SAM\_CA\_COLOURS.ai

### SUIT

-  PMS 710 C
-  PMS 1805 C

### BELT



-  PMS 657 C
-  PMS 4149 C

## Mandy

### OUTLINES

-  PMS BLACK 6 C
-  PMS 534 C

### HAIR

-  PMS 2110 C
-  PMS 532 C

### SKIN

-  PMS 474 C

### EYELASHES

-  PMS 7421 C




TSM\_CHIBI\_MADNY\_CA\_COLOURS.ai

### CLIP

-  PMS 113 C



### SUIT

-  PMS 7657 C
-  PMS 2352 C

### BELT

-  PMS 657 C

### EYES

-  PMS 2612 C
-  PMS 7655 C

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**ARBUCKLE - BLACK**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890**

available at [adobefonts.com](https://adobefonts.com)

**ARBUCKLE - BRIGHT**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890**

available at [adobefonts.com](https://adobefonts.com)

*Cinema Script - Regular*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890*

available at [adobefonts.com](https://adobefonts.com)

*Six Hands - Marker*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890*

available at [adobefonts.com](https://adobefonts.com)

*Blithe - Regular*

*ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890*

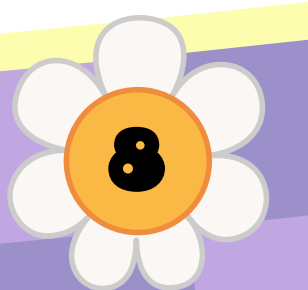
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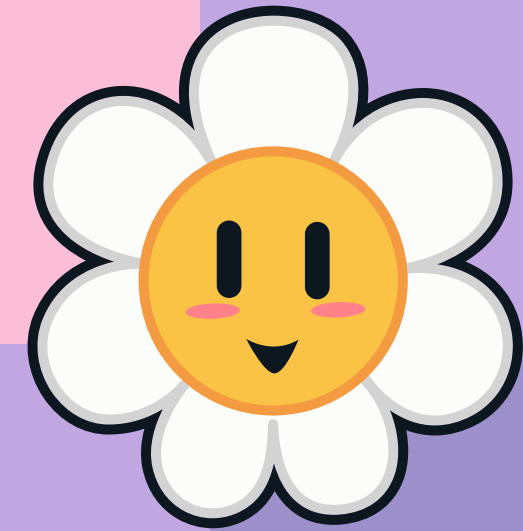
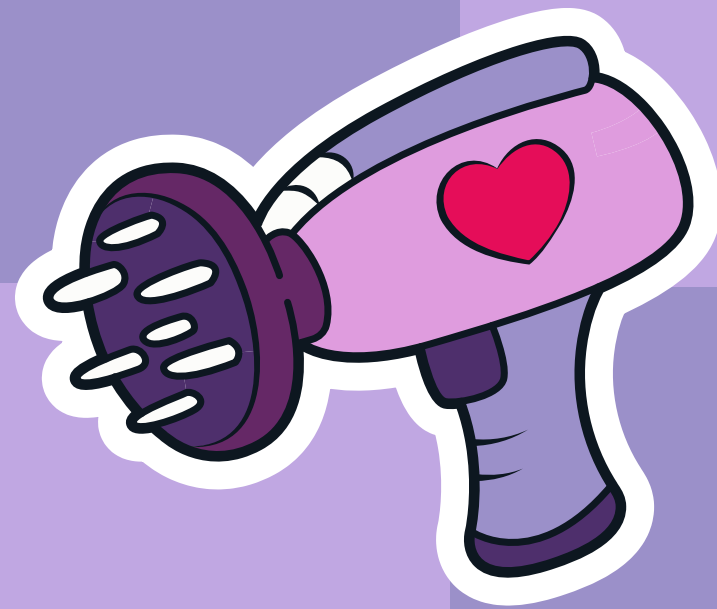
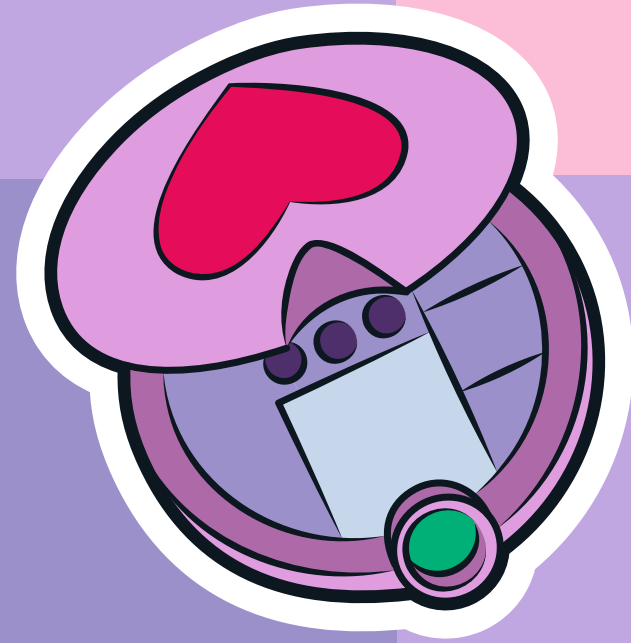
**Video - Medium**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890**

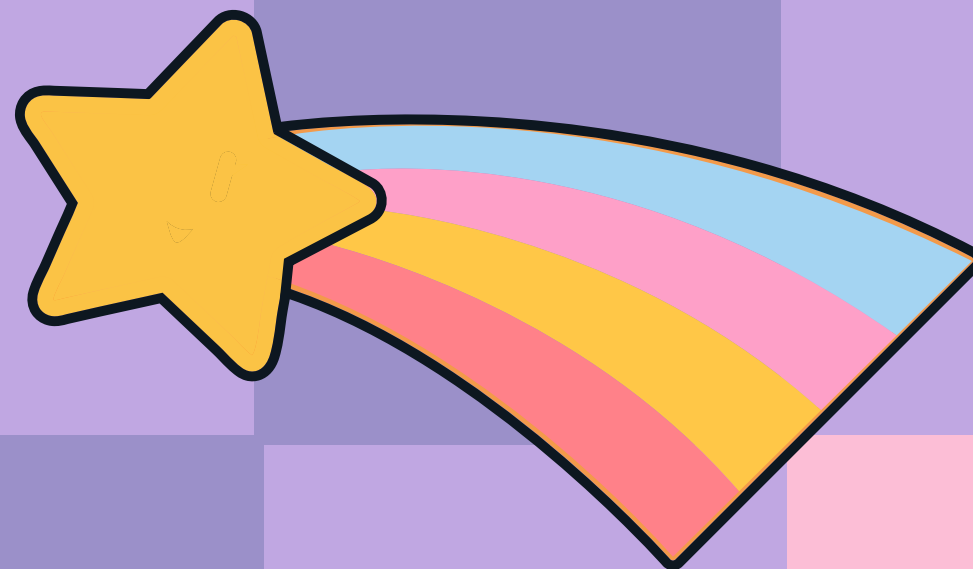
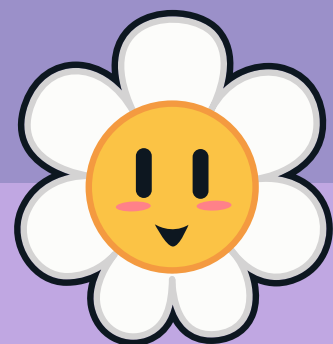
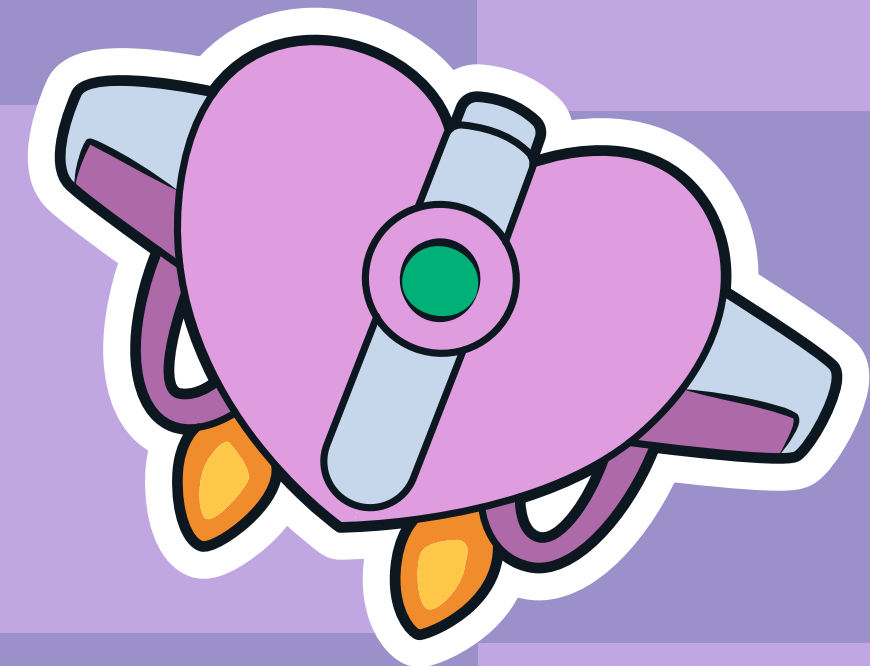
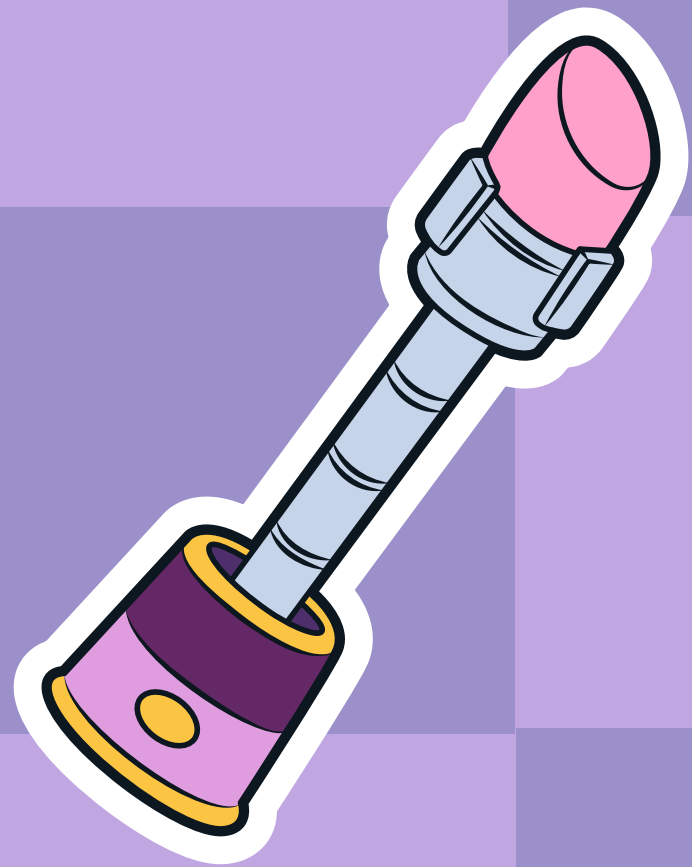
available at [adobefonts.com](https://adobefonts.com)

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# CHARACTER ASSETS





*Clover*



TSM\_CHIBI\_CLOVER\_CA01.ai

*Sam*



TSM\_CHIBI\_SAM\_CA01.ai

*Alex*



TSM\_CHIBI\_ALEX\_CA01.ai

Line art  
versions  
available  
on page 14.



TSM\_CHIBI\_CLOVER\_CA02.ai



TSM\_CHIBI\_SAM\_CA02.ai



TSM\_CHIBI\_ALEX\_CA02.ai

*Mandy*



TSM\_CHIBI\_MANDY\_CA01.ai



## Group Poses



TSM\_CHIBI\_GRP\_CA01.ai

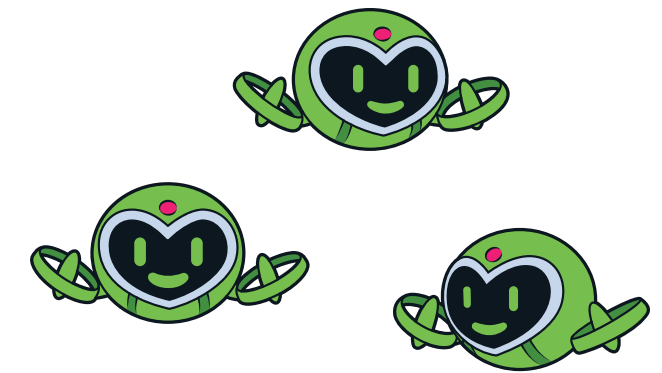


TSM\_CHIBI\_GRP\_CA02.ai

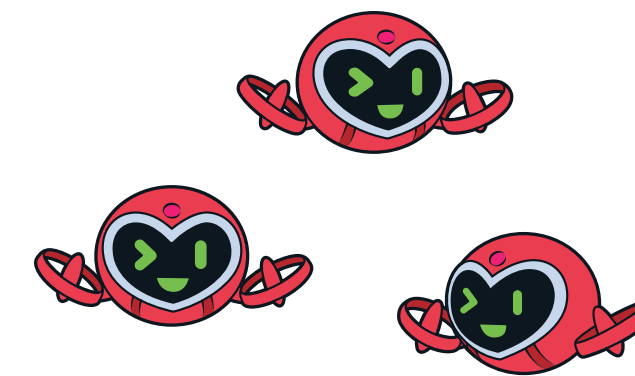


TSM\_CHIBI\_GRP\_CA03.ai

## Drones



TSM\_CHIBI\_DRONE\_GREEN.ai



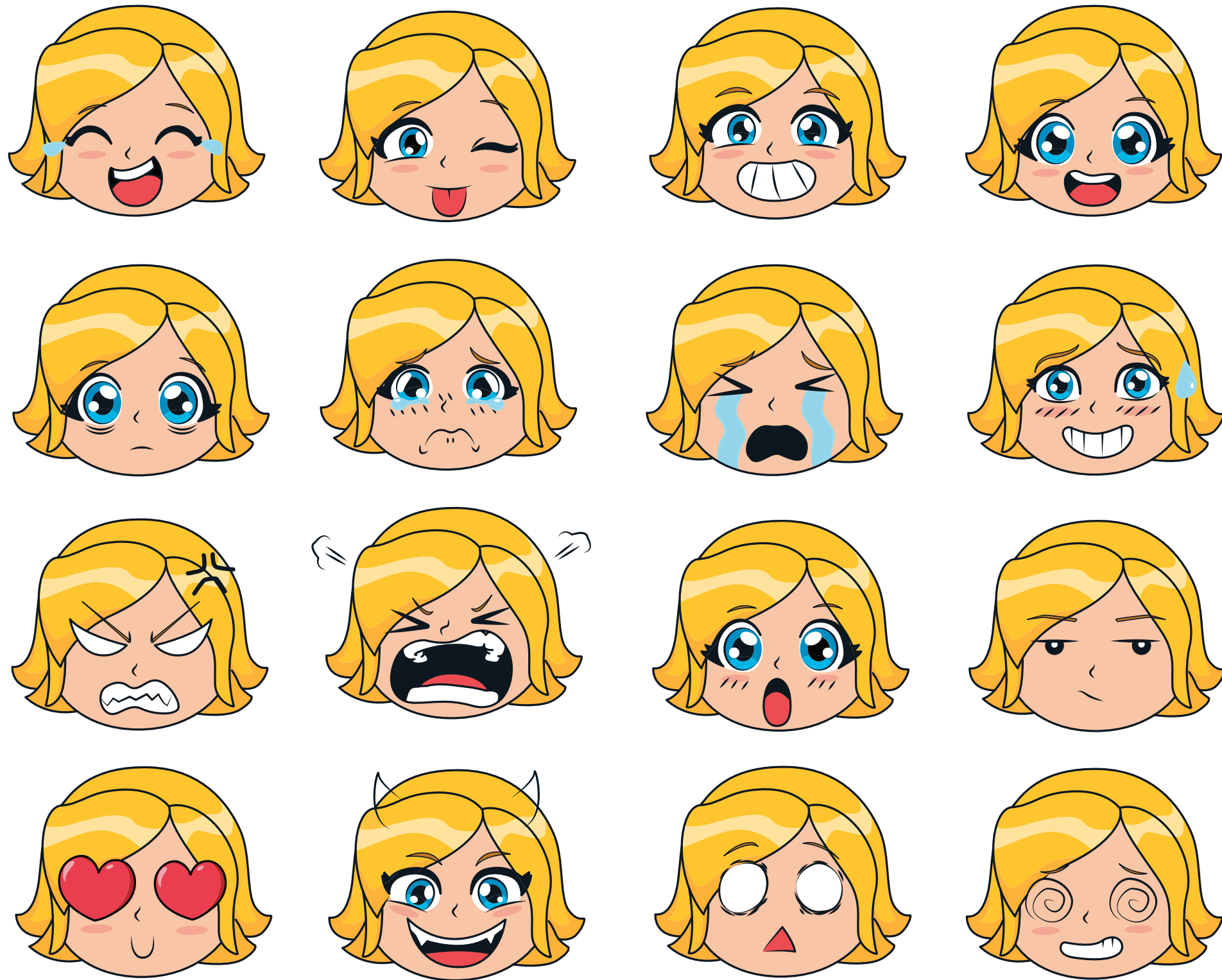
TSM\_CHIBI\_DRONE\_RED.ai



TSM\_CHIBI\_DRONE\_YELLOW.ai



## Clover



TSM\_CHIBI\_EMOJI\_CLOVER\_ALL.ai

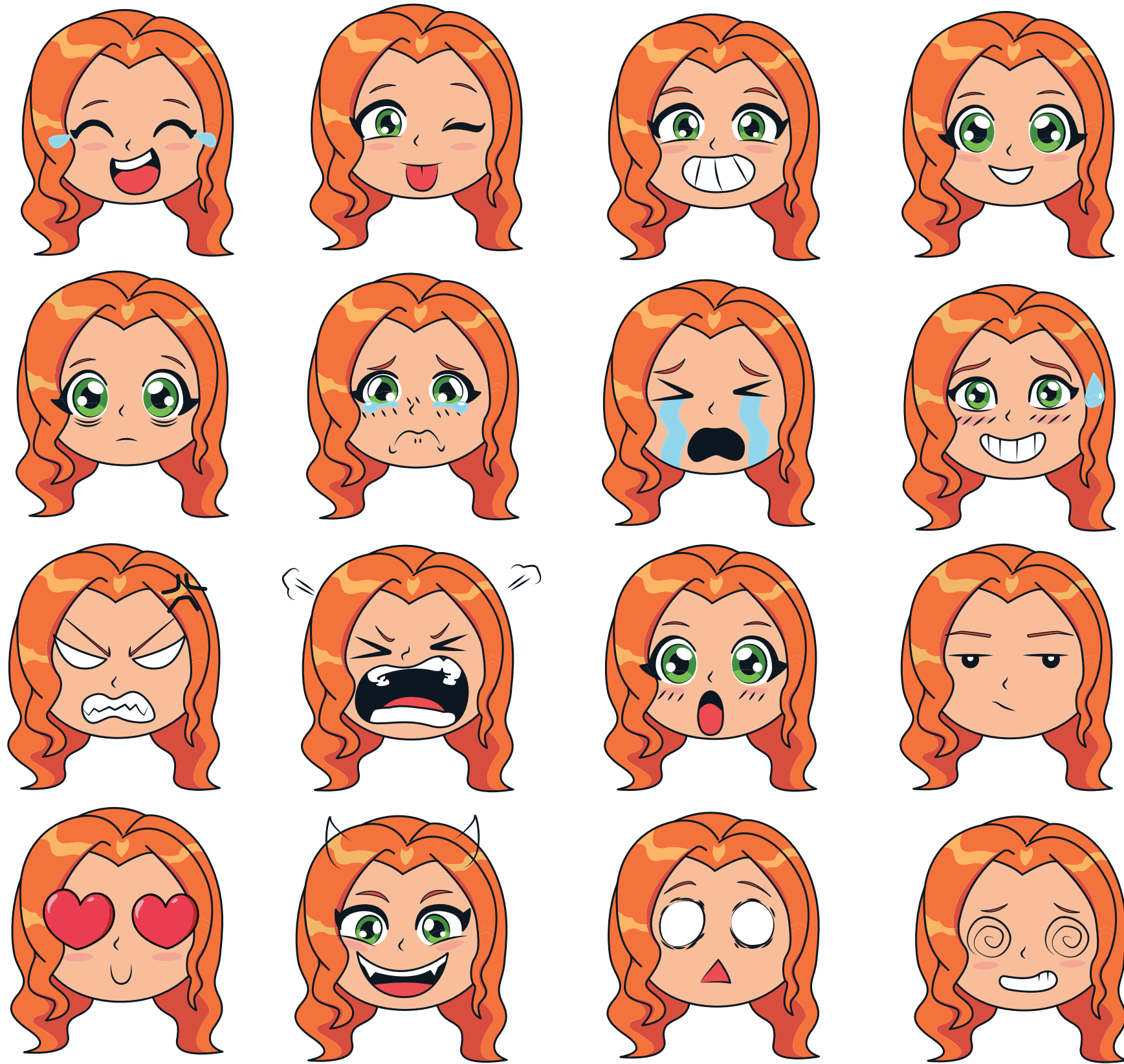
## Alex



TSM\_CHIBI\_EMOJI\_ALEX\_ALL.ai



Sam



TSM\_CHIBI\_EMOJI\_SAM\_ALL.ai

Mandy



TSM\_CHIBI\_EMOJI\_MANDY\_ALL.ai

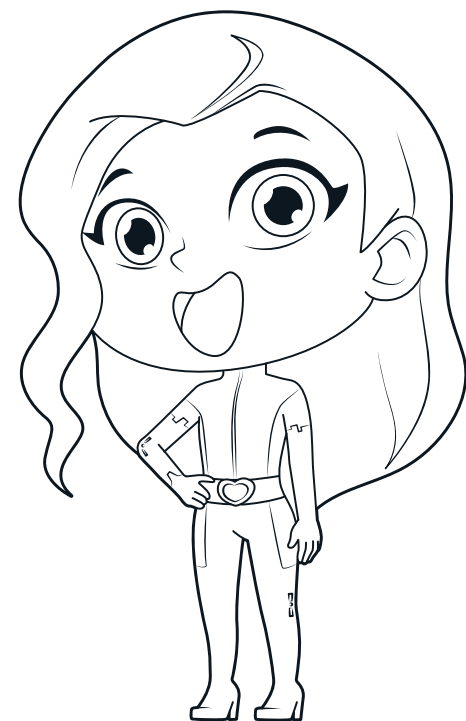


Clover



TSM\_CHIBI\_CLOVER\_BW01.ai

Sam



TSM\_CHIBI\_SAM\_BW01.ai

Alex

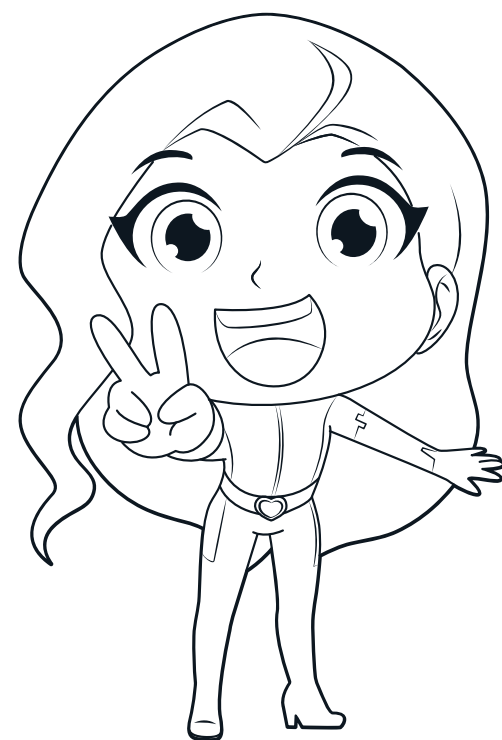


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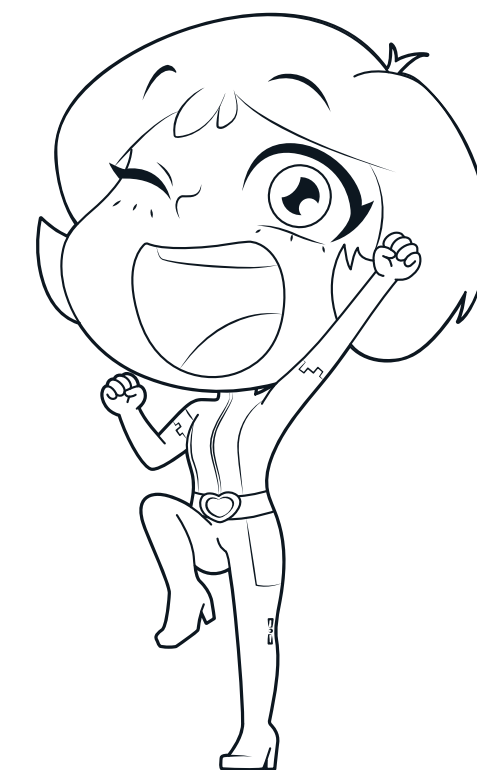
Colour versions available on page 14.



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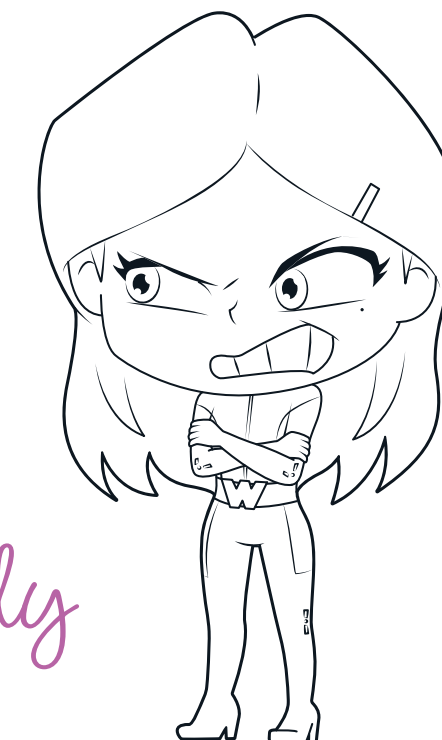


TSM\_CHIBI\_SAM\_BW01.ai



TSM\_CHIBI\_ALEX\_BW01.ai

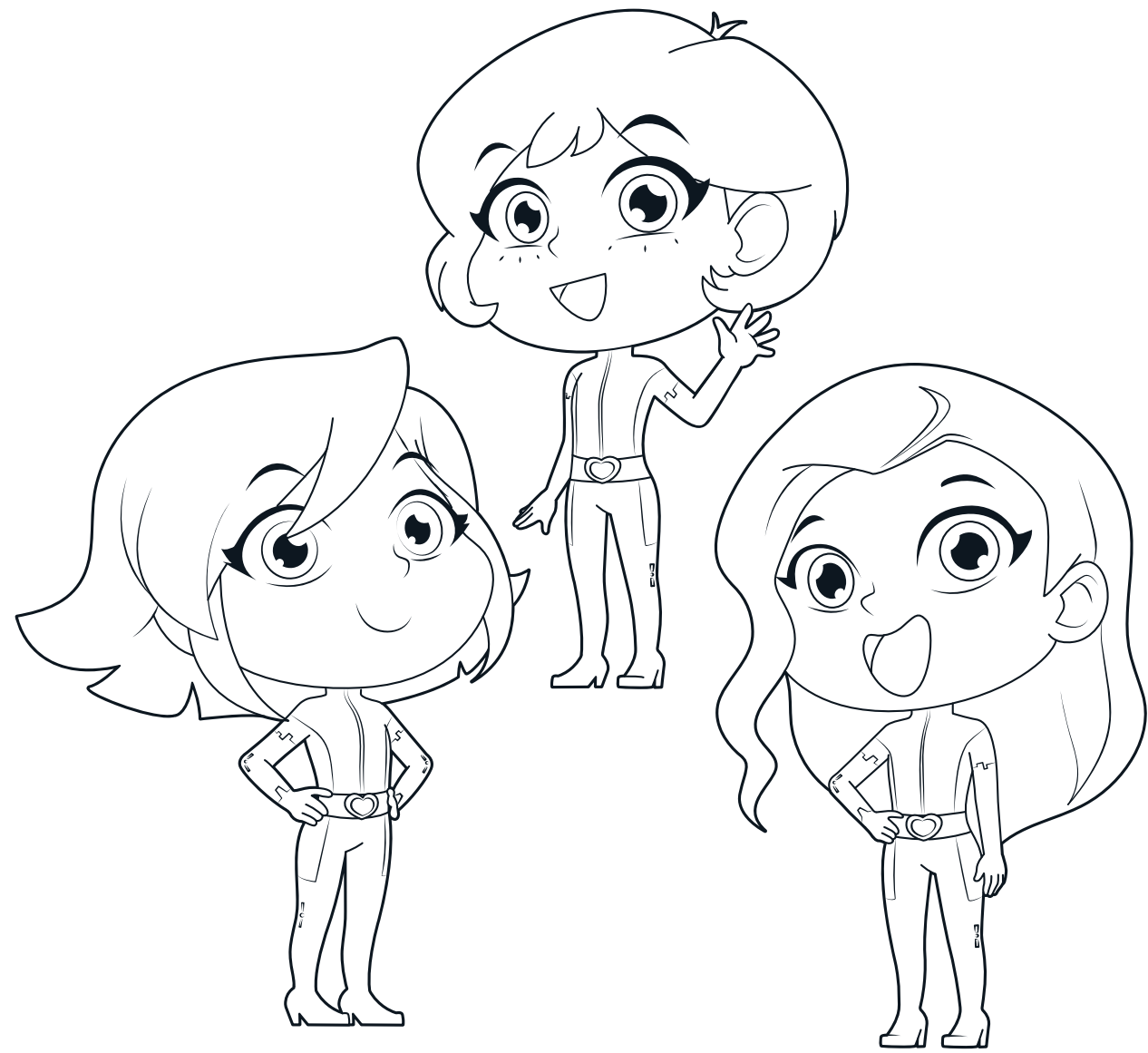
Mandy



TSM\_CHIBI\_MANDY\_BW01.ai



## Group Poses



TSM\_CHIBI\_GRP\_BW01.ai

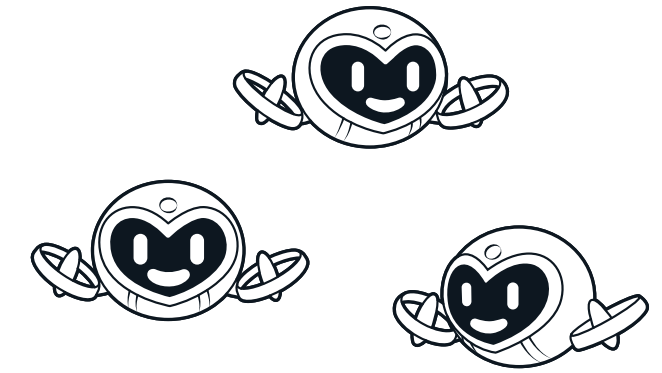


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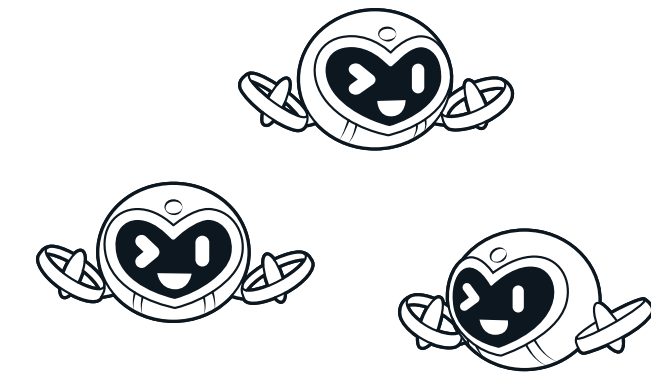


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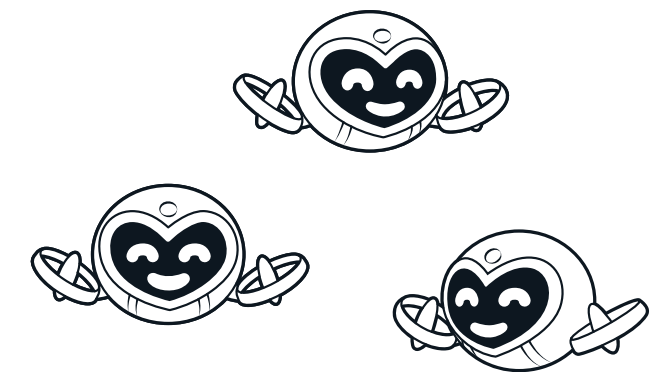
## Drones



TSM\_CHIBI\_DRONE\_GREEN\_BW.ai



TSM\_CHIBI\_DRONE\_RED\_BW.ai



TSM\_CHIBI\_DRONE\_YELLOW\_BW.ai



## Clover



TSM\_CHIBI\_EMOJI\_CLOVER\_B&W\_ALL.ai

## Alex



TSM\_CHIBI\_EMOJI\_ALEX\_B&W\_ALL.ai





## Sam



TSM\_CHIBI\_EMOJI\_SAM\_B&W\_ALL.ai

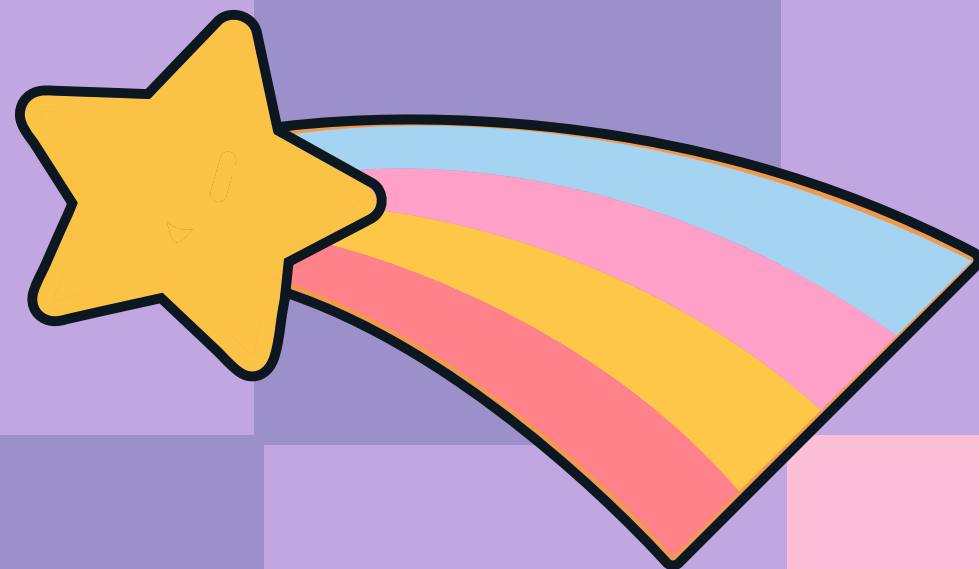
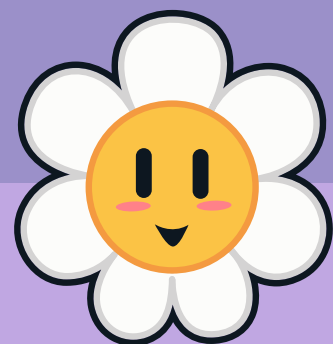
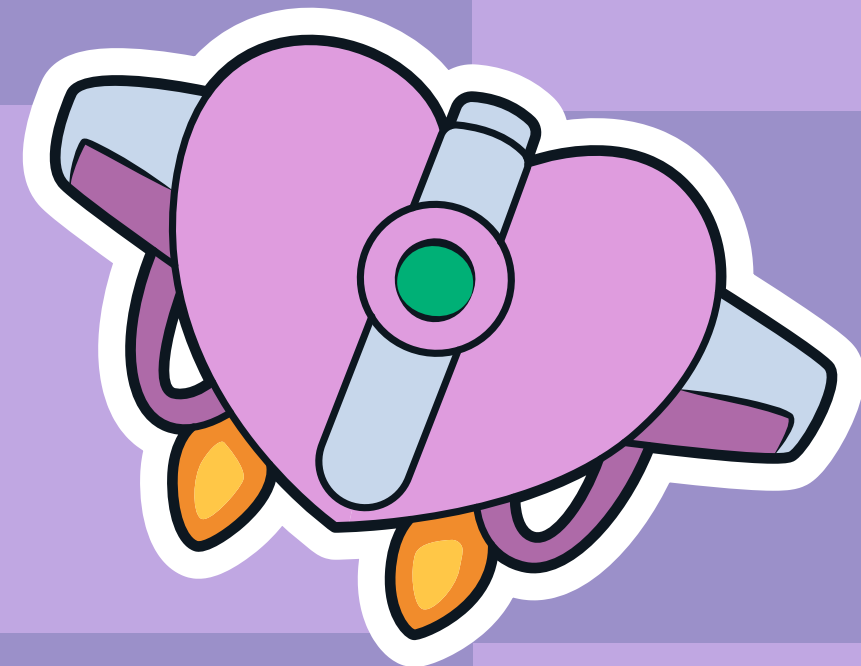
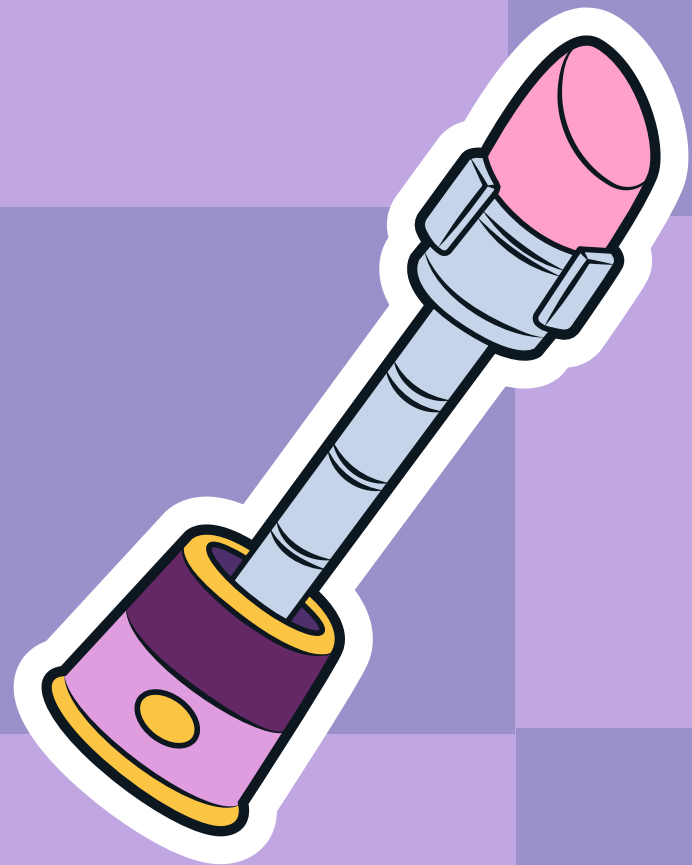
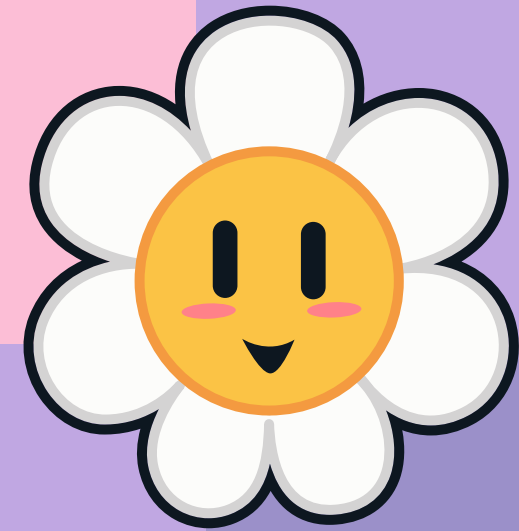
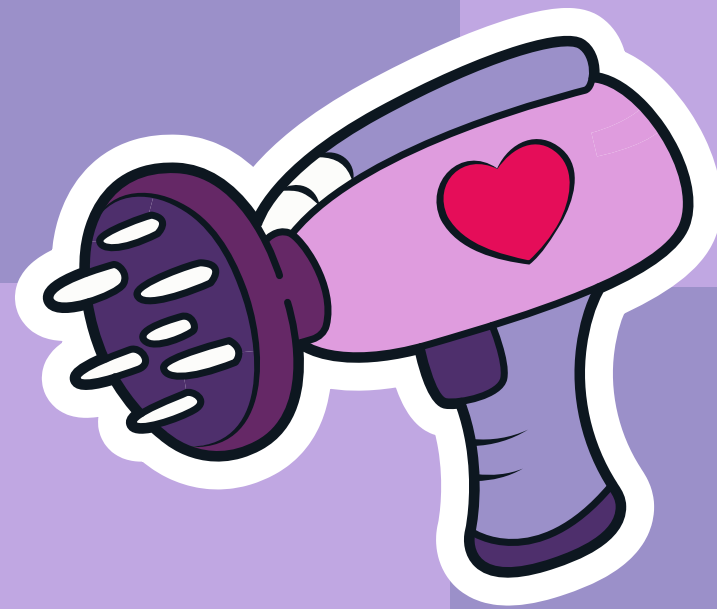
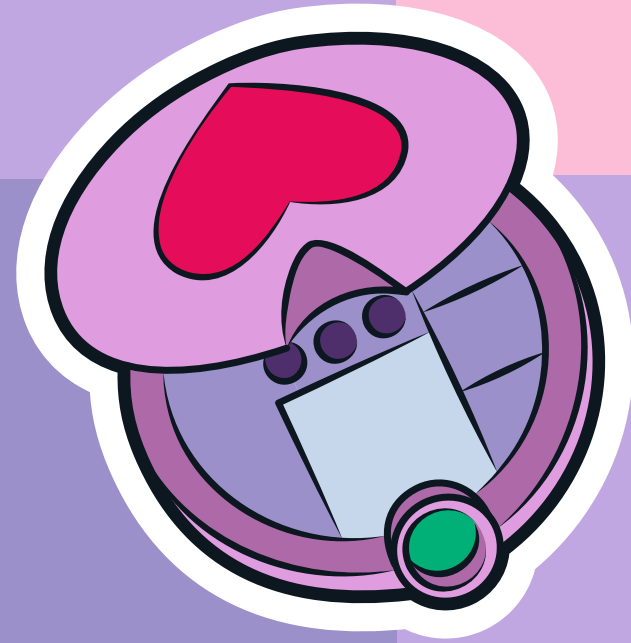
## Mandy



TSM\_CHIBI\_EMOJI\_MANDY\_B&W\_ALL.ai

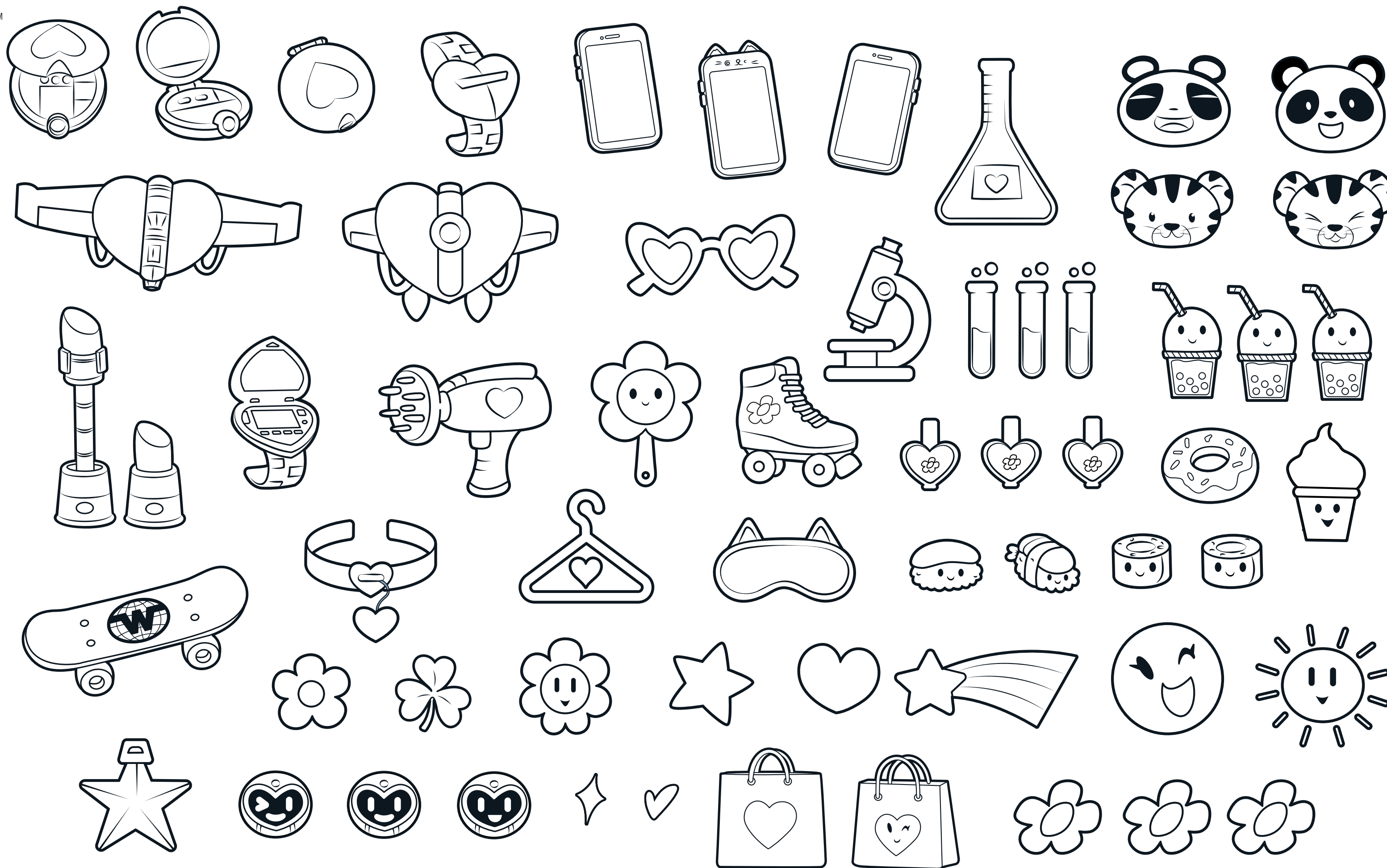


# GRAPHIC ELEMENTS





TSM\_CHIBI\_IC01\_COL\_SHEET.ai



TSM\_CHIBI\_IC01\_BW\_SHEET.ai





TSM\_CHIBI\_GR01.ai



TSM\_CHIBI\_GR02.ai



TSM\_CHIBI\_GR03.ai



TSM\_CHIBI\_GR04.ai



TSM\_CHIBI\_GR05.ai



TSM\_CHIBI\_GR06.ai



TSM\_CHIBI\_GR07.ai



TSM\_CHIBI\_GR08.ai



TSM\_CHIBI\_GR09.ai



TSM\_CHIBI\_GR10.ai



TSM\_CHIBI\_GR11.ai



TSM\_CHIBI\_GR12.ai



TSM\_CHIBI\_GR13.ai



TSM\_CHIBI\_BA01.ai



TSM\_CHIBI\_BA02.ai



TSM\_CHIBI\_BA03.ai



TSM\_CHIBI\_BA04.ai



TSM\_CHIBI\_BA05.ai



TSM\_CHIBI\_BA06.ai



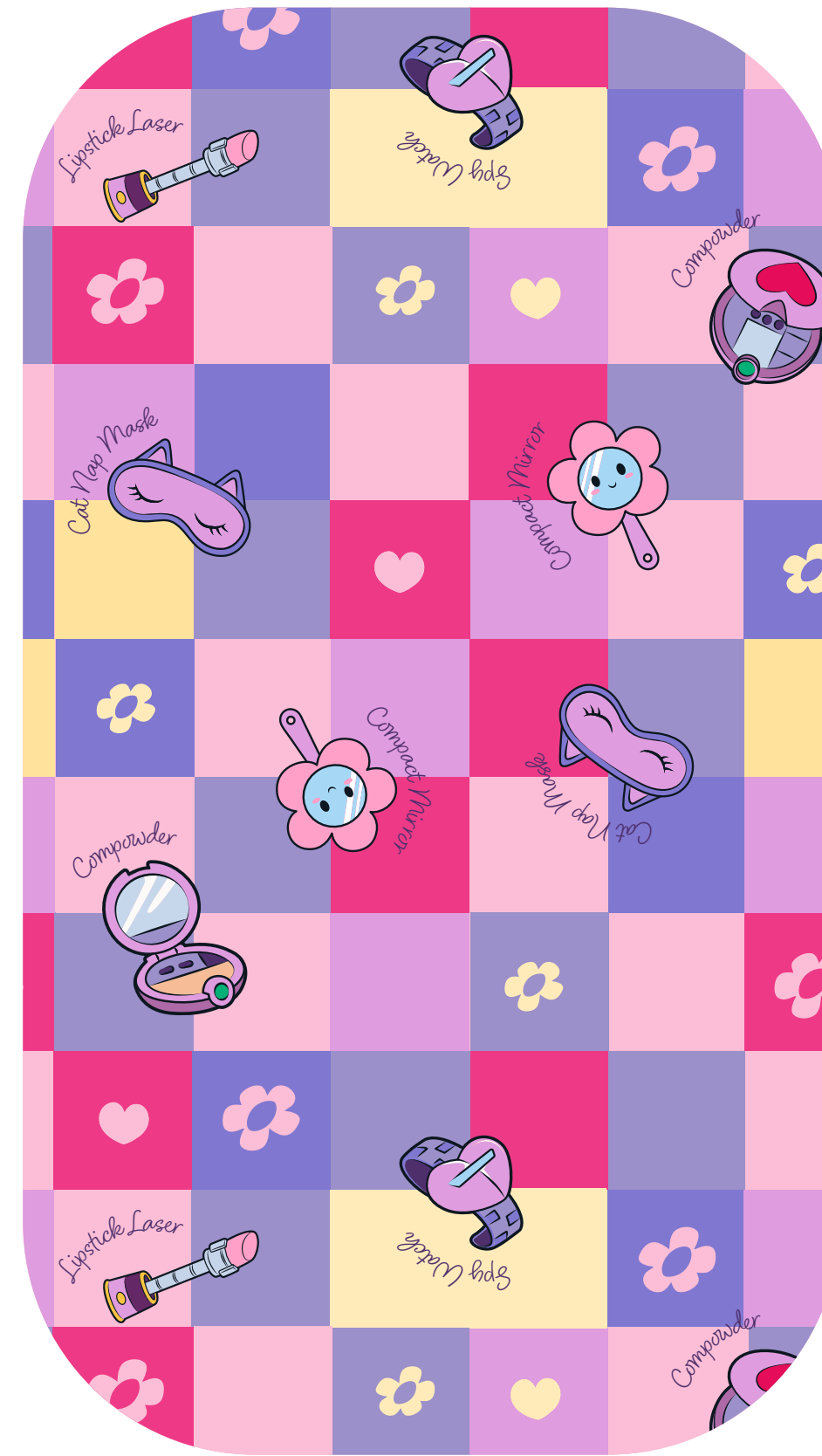
TSM\_CHIBI\_BA07.ai



TSM\_CHIBI\_PA01.ai



TSM\_CHIBI\_PA02.ai

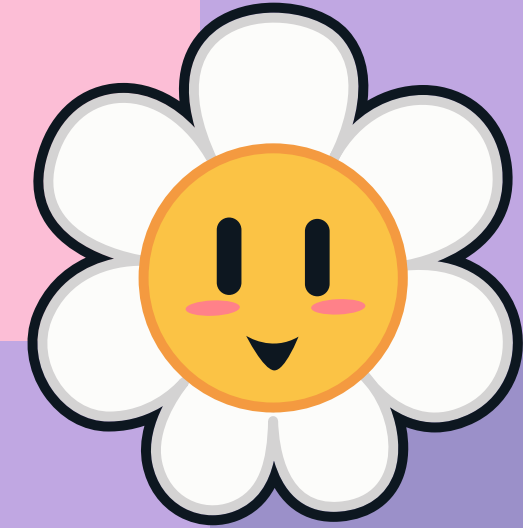
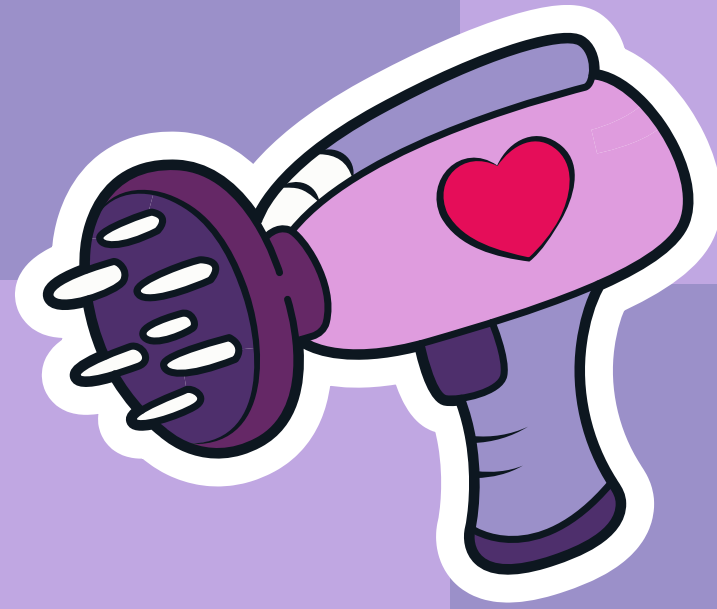
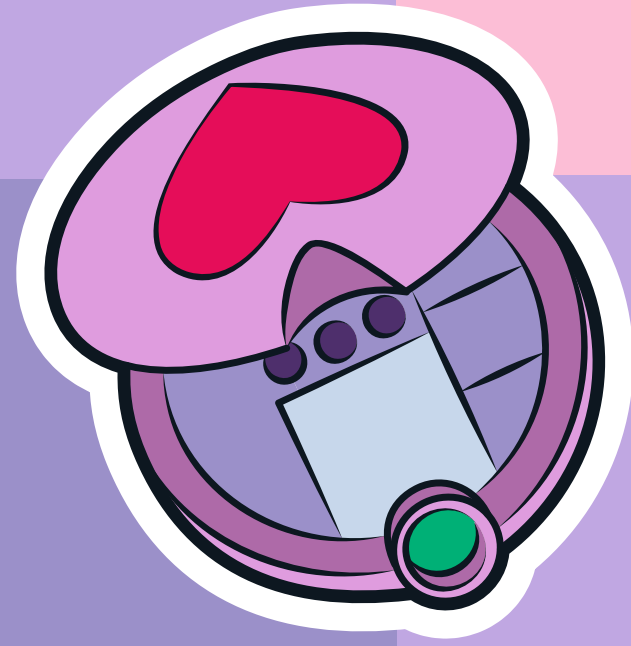


TSM\_CHIBI\_PA03.ai

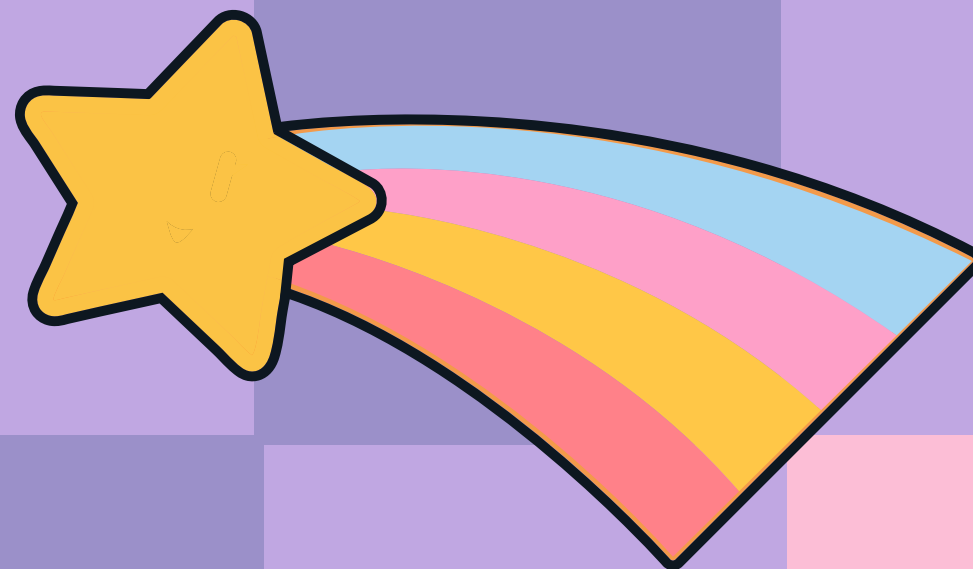
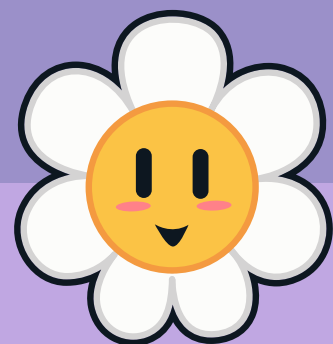
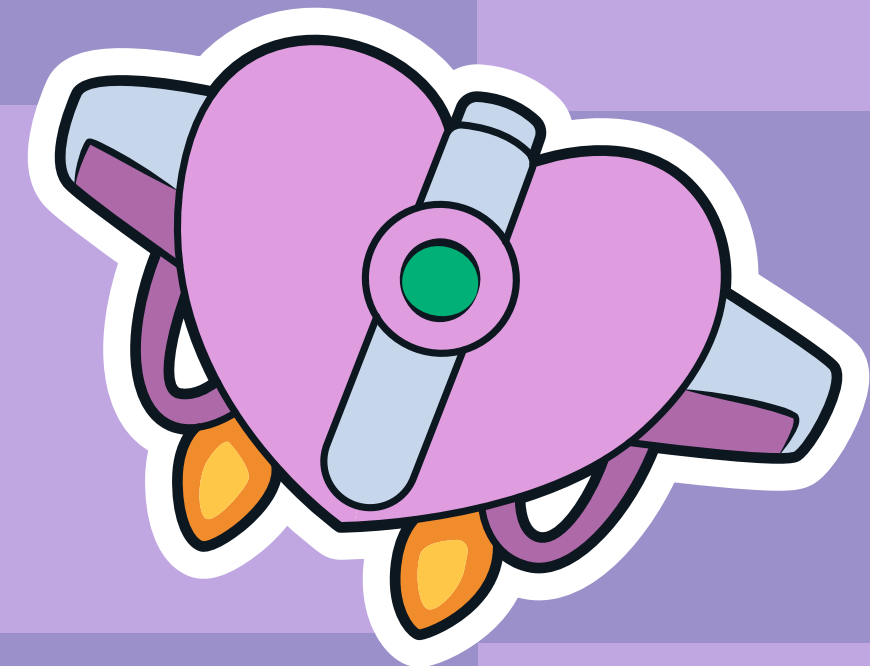
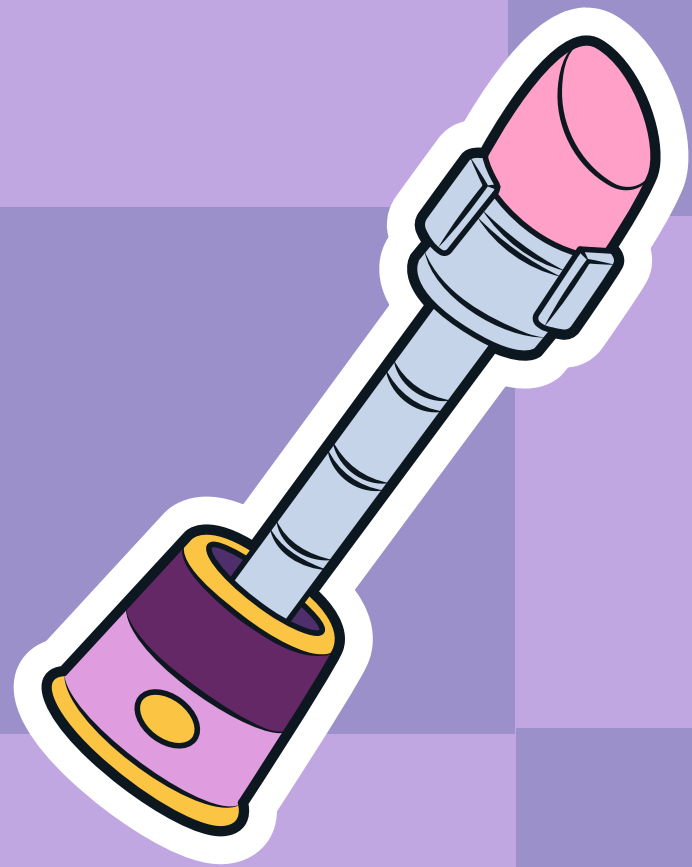


TSM\_CHIBI\_PA04.ai

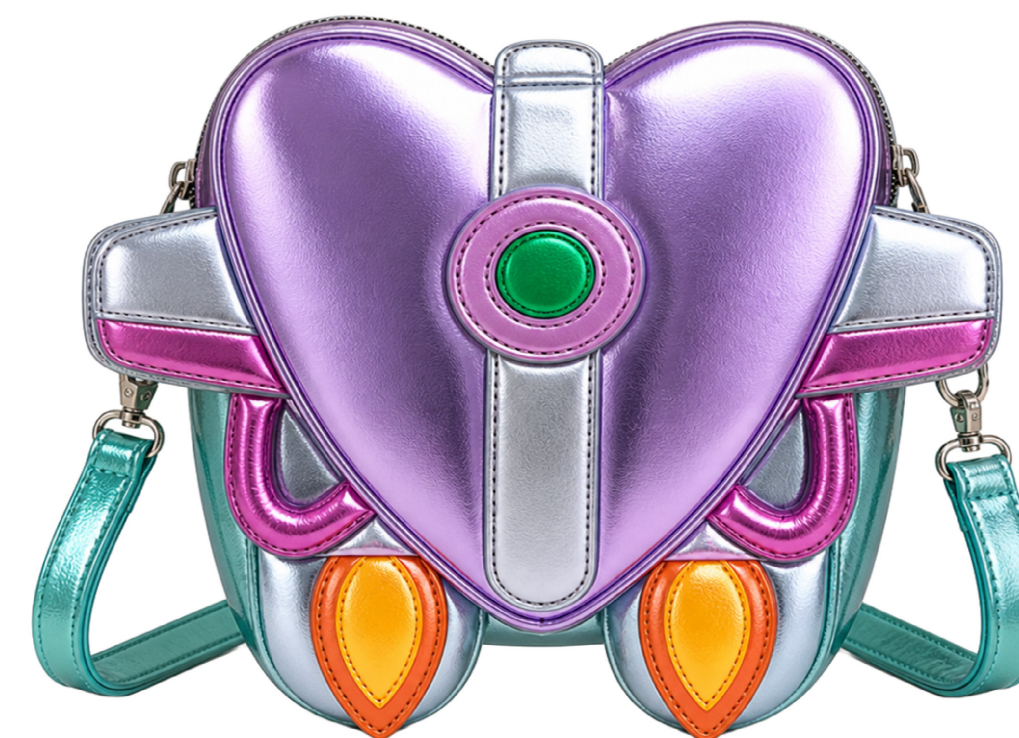
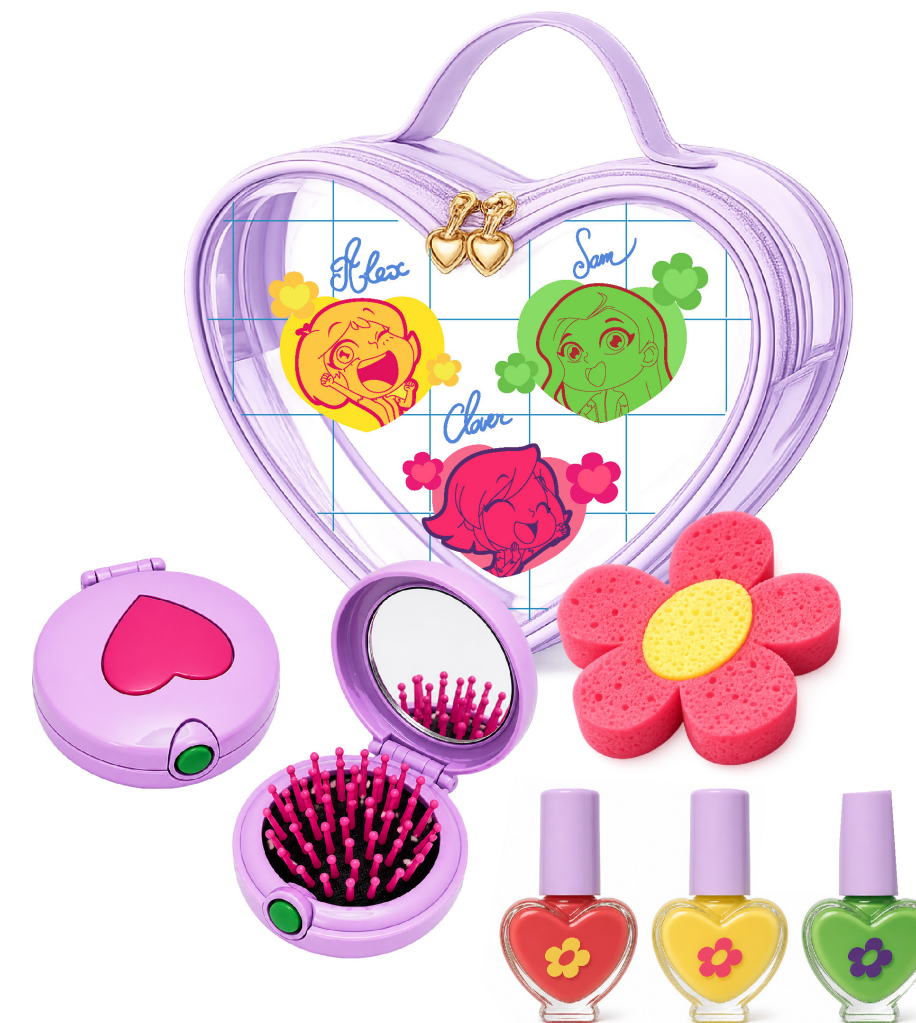




# APPLICATIONS









Should there be a need we will look at expanding this asset pack with more secondary characters and artwork pieces. If you see commercial potential please reach out to your Banijay Kids & Family representative.

### Core



### Fashion



### Secondary Characters



### Gadgets Galore!





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### Full legal line

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### Shorter legal line

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### Shortest legal line *(special circumstances)*

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## APPROVALS

Please submit all materials using the Mr Bean characters, logos or branding, including products, packaging, promotions, marketing and other supporting materials to Banijay Kids & Family for approval. This should be conducted via MediaBox.

Access to our Product Approvals site can be requested and provided by your Banijay Kids & Family contact.

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